



सत्यं शिवं सुन्दरम्

Estd. 1949

(Accredited grade "A+" by NAAC)

2024-25

ADMISSION

BROCHURE

M.S. PATEL INSTITUTE
FACULTY OF MANAGEMENT STUDIES
THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA
THREE YEARS EXECUTIVE MBA PROGRAMME

OFFICERS OF THE UNIVERSITY



Prof. (Dr.) Vijay Kumar Srivastava
Hon'ble Vice Chancellor
The Maharaja Sayajirao University of Baroda



Dr. Sunita Sharma
I/C Dean
Faculty of Management Studies,
The Maharaja Sayajirao University of Baroda



Dr. K. M. Chudasama
Registrar
Faculty of Management Studies,
The Maharaja Sayajirao University of Baroda

STAFF OF THE FACULTY



Miss. Divya Chhabalani

Staff of the faculty

Faculty of management studies.

The Maharaja Sayajirao University of Baroda



Mr. Nikunj Rabari

Staff of The Faculty

Faculty of Management Studies,

The Maharaja Sayajirao University of Baroda



Mr. Jignesh Kavade

Staff of The Faculty

Faculty of Management Studies,

The Maharaja Sayajirao University of Baroda

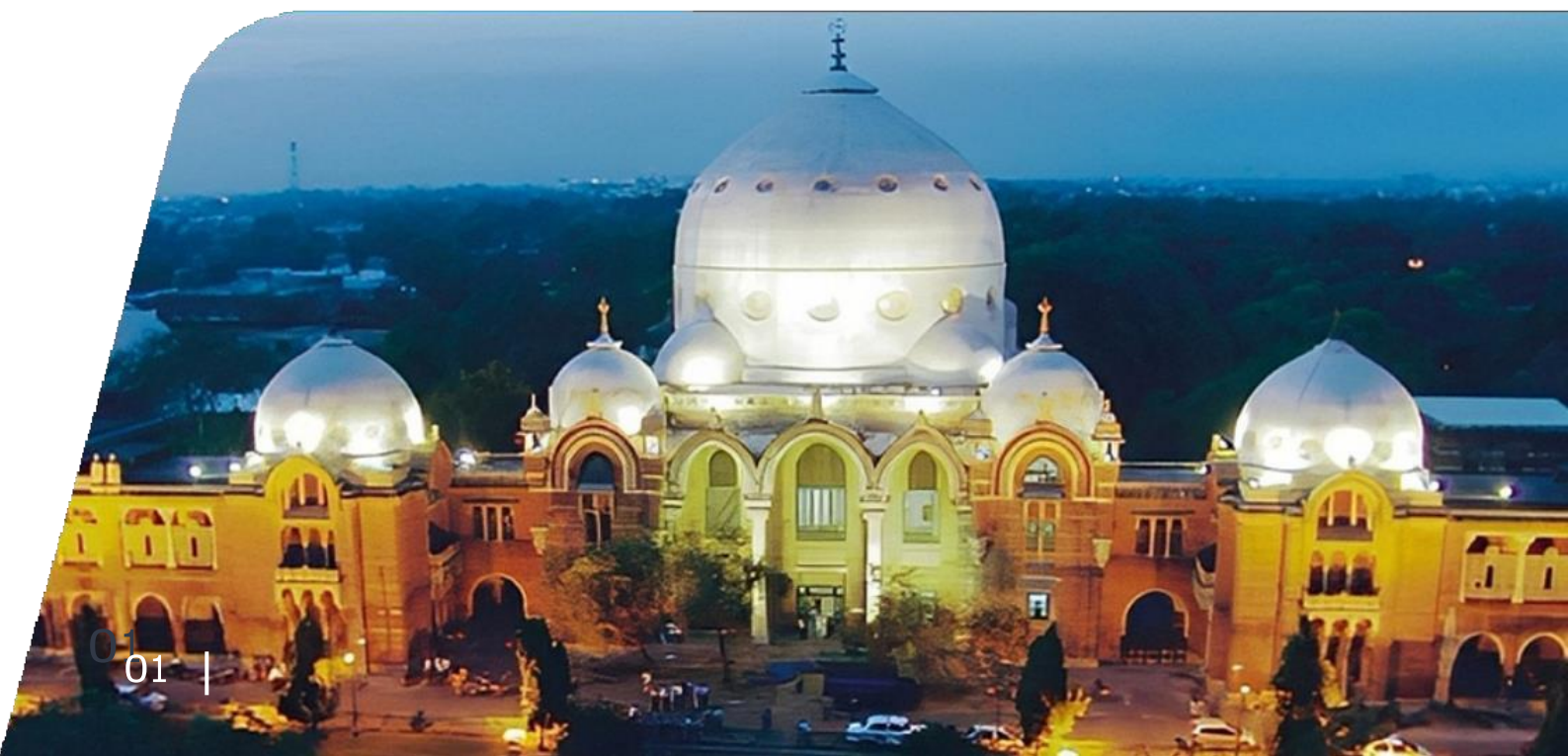
Table of Contents

About The University	01
About The Institute	03
Our Amenities	04
Our Milestone	05
The Programme	07
Admission Requirements	07
Certificates Required	08
Admission Process	08
Course Intake	08
Course Duration	08
The Programme	09
Specializations Offered	10
Important Dates	11
Executives Associated From	12

THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA

India's internationally renowned The Maharaja Sayajirao University of Baroda (1949) has blossomed from the Baroda College (1881) which is one of the oldest centers of learning in western India. MSU is the only state university with a residential, unitary character having English as the sole medium of instruction with more than 1200 well-qualified faculty members and 1500 administrative staff to facilitate the learning of more than 55,000 students living a cosmopolitan life on campus. The rich legacy of the University is crowned by the names of stalwarts like Nobel Laureate Dr. Venkatraman Ramakrishnan, Shri Aurobindo, Bharat Ratna Acharya Vinoba Bhave, Gyanpith Awardee Shri Rajendra Shah, Dr. I.G. Patel, Lord Bhikhu Parekh, Shri Sam Pitroda, Prof. K.G. Subramanyan and many more.

Having 275 acres of land, it comprises 14 Faculties (Arts, Commerce, Education & Psychology, Family & Community Sciences, Fine Arts, Journalism & Communication, Law, Management Studies, Medicine, Performing Arts, Science, Social Work, Technology & Engineering and Pharmacy) having 90 departments, 3 constituent colleges (Polytechnic, M. K. Amin Arts and Science College & College of Commerce, Padra and Baroda Sanskrit Mahavidyalaya) and several specialized centers and institutes offering a wide spectrum of courses from kindergarten to Ph.D., with excellent exposure to co-curricular and extracurricular experiences.



With its multifaceted academic character and infrastructural strength in the form of equipment, laboratories, libraries, and other facilities, the University is forging ahead towards creating spaces for interactive structures of knowledge, through mutual collaborations across the divisions of natural sciences and technology, social sciences and humanities, commerce and business studies, etc. across national and international boundaries through collaborations and linkages. A strong interface with the industry and placement cells in different faculties have empowered the illustrious alumni to hold high positions in various sectors in some of the best organizations in the world.



VISION

To inculcate professionalism in management thoughts and foster practices of future managers and leaders.



MISSION

To serve as center of excellence in management education, training & research.



OBJECTIVE

To disseminate knowledge and management education in order to provide a talented workforce to the business world.

MAGANBHAI SHANKARBHAI PATEL
INSTITUTE
OF
MANAGEMENT STUDIES
M.S. UNIVERSITY OF BARDOA

THE FACULTY OF MANAGEMENT STUDIES

Maganbhai Shankarbhai Patel Institute of Management Studies, popularly known as FMS-Baroda, was established in 1984 in the city of Vadodara. It is run by the Maharaja Sayajirao University of Baroda. The courses are approved by the All India Council for Technical Education. The institute offers a full-time MBA program, a doctoral program, and three-year Executive MBA programs. Students, in their two-year stint at FMS-B, are exposed to one of the best learning environments and industrial exposure. Various industries of National and International importance provide students with the opportunity to interact with the corporate world and gain hands-on experience. The institute creates a fertile ground for sharing multiple viewpoints and preparing for leadership in a global workplace. Its commitment to diversity is deep. The interactions that occur daily in the FMS-B community provide a challenging atmosphere that helps students to grow and develop skills they would need to excel in the corporate world. The faculty, students, and alumni are linked by a common quest for life-long learning. Teaching and learning at FMS-B are collaborative, which reward the students with a higher level of knowledge, deeper insight, and better understanding.

Courses Offered



DOCTORAL
PROGRAMME



TWO-YEAR FULL-TIME
MBA PROGRAMME



EXECUTIVE MBA
PROGRAMME (EVENING MBA)



MANAGEMENT DEVELOPMENT CENTRE

Management development center caters to the need of providing management development programs to companies executives. The training programs are customized keeping in mind the need of companies to train their executives. The seminar hall has a capacity of 50 person. There is a boardroom too that can be used by companies to conduct meetings and interviews. The seminar hall is well equipped with projector and public address system to facilitate interactive sessions and presentations.

LIBRARY

THE HUB OF OUR KNOWLEDGE INFRASTRUCTURE

The faculty has a well-equipped library which is a knowledge and research center for students. It is well updated with books, national and international print magazines/journals, and encyclopedias. It has a comprehensive collection of more than 12,650 titles in all the field of management ranging from income tax to labor laws, international finance to organizational behavior, strategy planning to supply chain management. The library has a subscription of more than 31 national and international journals and periodicals, besides, 10,000 online journals via EBSCO host. Students have access to the Smt. Hansa Mehta Library.



RECREATIONAL FACILITIES WITHIN THE PREMISES

FMS-Baroda aims at a balanced blend of academic and sports activities for the overall personality development of its students. There are common facilities on the campus for sports like badminton, table tennis, volleyball. Students can avail themselves of these facilities at any time. Special emphasis is given to improving not only the wellness component and lifestyles of students but also to install in them the qualities of team cohesion and sportsman spirit.

COMPUTER

AND LANGUAGE LABORATORY

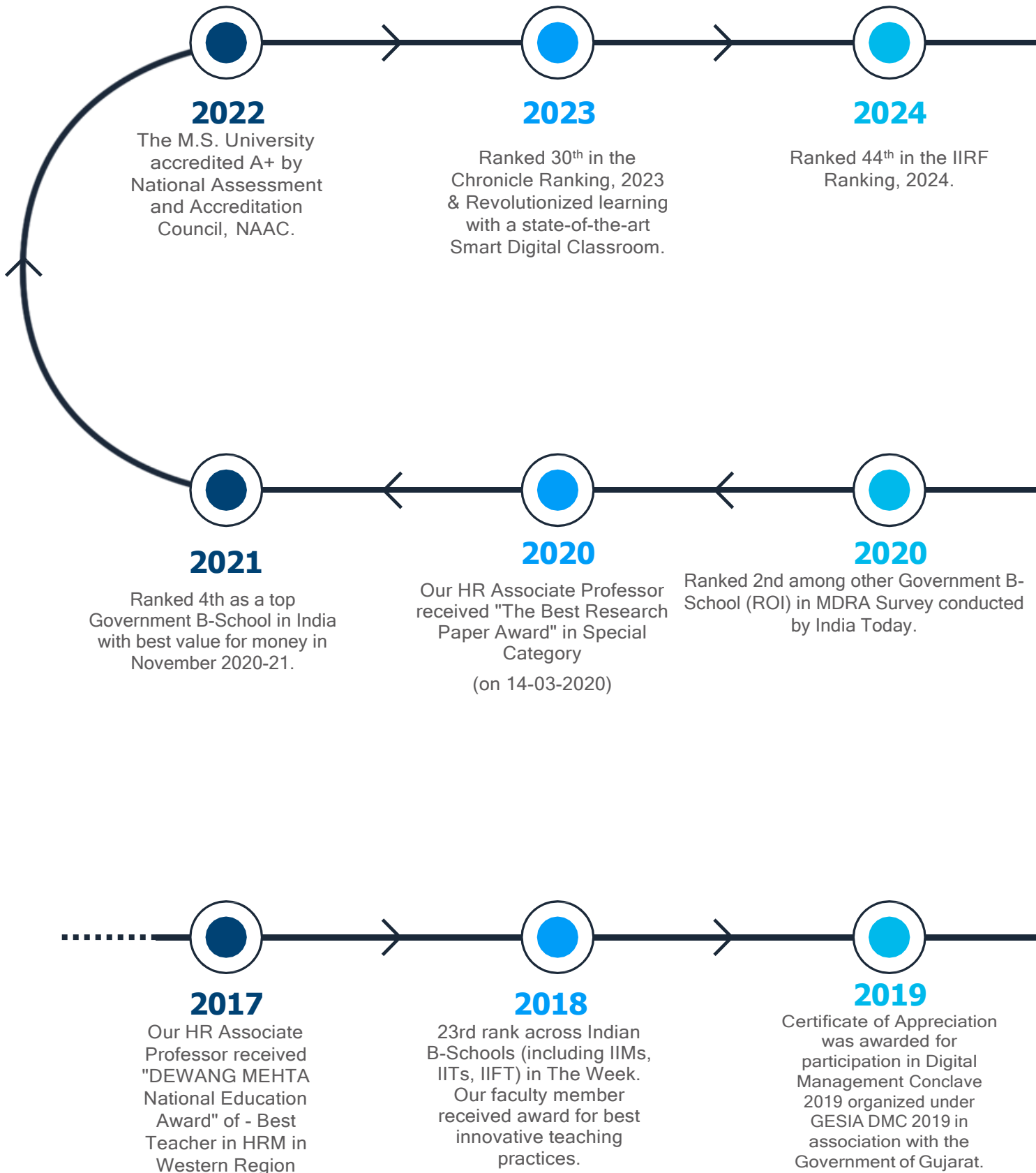
The faculty also has a computer and language lab. Students, faculty and staff have access to the computer labs, which provide the tools and technologies to produce websites, edit papers, complete class assignments, communicate via email, conduct data analysis and access library resources. Students are required to attend language lab to enhance their communication skills. Computer lab also helps students in learning and improving their basic and advance computer skills.



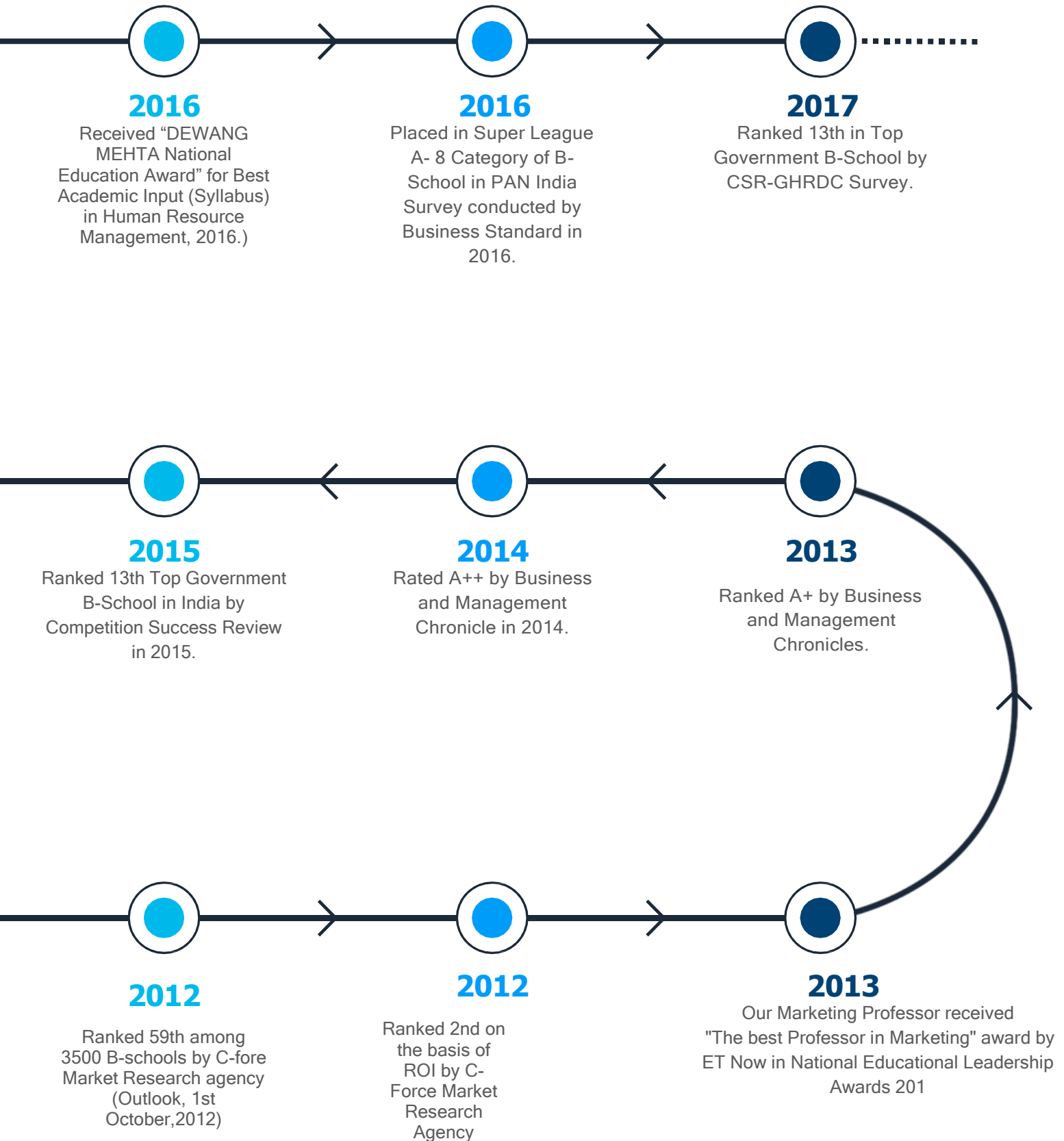
AUDITORIUM ON-CAMPUS

Pandit Deendayal Upadhyay Auditorium an in-house auditorium of the faculty is famous in Vadodara. It has an ideal atmosphere for seminars, conferences, expert talk, large meetings and presentations. Students conduct different activities and events in the auditorium. Students, in their two-year stint at FMS-Baroda, are exposed to the best in academic expertise and industrial exposure through the seminar, expert talks, guest lectures and many more events.

OUR MILESTONES



OUR MILESTONES



THE PROGRAMME

THREE YEAR EXECUTIVE MBA Programme (Approved by AICTE, MHRD New Delhi) was started in November, 1996 by the university to cater to the requirements of executive development and training for the business and industry in and around the Vadodara city. The first batch was admitted to the programme in January 1997, with the intake of 40 candidates and currently the capacity is increased to 80 candidates spread over many organizations like RIL, ONGC, HITACHI, IOCL, Railways, Alembic, L&T, Alstom, Apollo Tyres, GETCO, GSFC, GACL, Siemens, Hero MotoCorp, MGVCL, and others. Unique feature of the programme is constant interaction with senior executives who complement with the full-time faculty members in teaching and training activities. The programme of the Faculty is constantly reviewed by eminent experts to keep it update and relevant to social needs in view of changing environment and technology.

ADMISSION REQUIREMENTS

- Every Candidate seeking admission should have passed Bachelor's Degree examination in Arts, Science, Commerce, Engineering and Technology or any other discipline either full time or part time as regular students of the Maharaja Sayajirao University of Baroda or from other university recognized as equivalent there to with at least 50% of marks in the degree examination (45% for SC/ST candidates) and possessing other qualification as mentioned hereunder. Candidate, having bachelor's degree from other university, will be required to obtain Eligibility Certificate from the university.
 - Candidate should be currently employed (or professionally self- employed)
 - and have at least 2 years full-time working experience in industry, defense, Government / Non-government entities.
 - Services, or other establishment after passing the Bachelor's Degree Examination.
 - The candidate must produce NOC from his/her organization. If self-employed, a copy of two years GST return & IT return be submitted.
 - Reservation will be provided to ST/ SC/ SEBC/OBC as per the norms made by the Gujarat Government in this regard.
 - Candidate must be working within 16 km of Vadodara city.
 - Candidates with CMAT Scores will be given preference.

- All eligible candidates will have to appear for personal interview before a panel. The merit list will be declared based on marks in the graduation, CMAT score and performance in personal interview.

CERTIFICATES REQUIRED

A candidate seeking admission should upload the following certificate along with the application form:

1. CMAT score sheet (if available)
2. High School / SSC Mark sheet
3. HSC Mark sheet
4. Bachelor Degree Mark sheet
5. Certificate of cast category i.e. ST/ SC/ SEBC/OBC in case of person hailing from state of Gujarat only.
6. Certificate of work experience showing clearly total period of two years after graduation. In case of change of employer, certificate from all the employers should be submitted.
7. No Objection Certificate from the present employer to pursue MBA by the applicant.
8. GST Registration, SSI Registration, and assessment order for the last two years. (for self-employed applicant)

ADMISSION PROCESS

Seats will be allocated to candidates with CMAT score first. If seats remain vacant the admission will be given on merit basis on percentage of graduation for non CMAT candidates. However, students who will be found eligible will have to present themselves for personal interview before a panel. The merit will be decided finally based on eligibility criteria and successful personal interview. The faculty is not bound to fill up all the seats. If a candidate will not be found suitable in PI, the faculty may decide to let the seat remain vacant.

COURSE INTAKE

The total Student intake is 80.

COURSE DURATION

The Duration of the programme will be of 3 years. However, the candidate shall have to complete the programme within a period of not more than 5 years from the date of admission.

There will be six semesters, each of minimum 90 days with not more than 2 sessions a day on an average. Each session will have a duration of one and half hour.

MINIMUM ATTENDANCE

A Candidate shall have to maintain minimum of 80% Attendance. It is required to give all mid-semester examinations and continuous evaluation assignments, quizzes, role play, presentations, etc. to pass.

THE PROGRAMME

First Semester

- MANAGEMENT CONCEPTS AND ORGANISATIONAL BEHAVIOUR
- MANAGERIAL ECONOMICS
- DATA ANALYSIS & DECISION TOOLS
- FINANCIAL AND COST ACCOUNTING
- HUMAN RESOURCE MANAGEMENT

Second Semester

- TAX LAWS
- BUSINESS ENVIRONMENT
- BUSINESS COMMUNICATION
- FINANCIAL MANAGEMENT
- MANAGEMENT ACCOUNTING
- ORGANIZATIONAL CHANGE AND DEVELOPMENT

Third Semester

- MARKETING MANAGEMENT
- OPERATIONS RESEARCH & SYSTEM MODELING
- PRODUCTION & OPERATIONS MANAGEMENT
- COMPUTER APPLICATIONS IN MANAGEMENT
- BUSINESS RESEARCH METHODS
- BUSINESS LAW

Fourth Semester

- STRATEGIC MANAGEMENT
- CONTEMPORARY ISSUES IN MANAGEMENT
- MANAGEMENT INFORMATION SYSTEM
- Two elective papers from specialization area

Fifth Semester

- BUSINESS POLICY
- Three elective papers from specialization area

Each student shall have to select five electives papers from the area of specialization but not less than four, including two offered in the fourth semester.

Sixth Semester

- PROJECT STUDY (Equivalent to two papers)
- VIVA-VOCE

SPECIALIZATIONS OFFERED

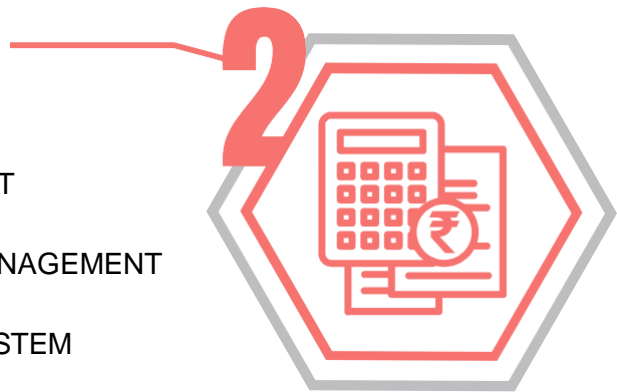


Human Resource Management

LABOUR LEGISLATION IN INDIA
ADVANCED PERSONNEL MANAGEMENT
INDUSTRIAL RELATIONS AND TRADE UNIONISM
HUMAN RESOURCE DEVELOPMENT
COMPENSATION MANAGEMENT
RESEARCH METHODS IN HR

Financial Management

CORPORATE TAX MANAGEMENT
INTERNATIONAL FINANCIAL MANAGEMENT
PROJECT MANAGEMENT
SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
INDIAN FINANCIAL SYSTEM
MANAGEMENT PLANNING & CONTROL SYSTEM
CORPORATE VALUATION



Marketing Management

CONSUMER BEHAVIOR
ADVERTISING MANAGEMENT
MARKETING RESEARCH
SALES FORCE AND DISTRIBUTION MANAGEMENT
INDUSTRIAL MARKETING MANAGEMENT
STRATEGIC MARKETING
INTERNATIONAL MARKETING

Production & Operations Management

ADVANCED OPERATIONS MANAGEMENT
ADVANCED OPERATIONS RESEARCH
QUALITY MANAGEMENT
OPERATIONS MANAGEMENT IN SERVICES/INNOVATIONS/THEORY OF CONSTRAINTS
SUPPLY CHAIN MANAGEMENT
MATERIALS MANAGEMENT
BUSINESS FORECASTING



Executives Associated From



AXIS BANK

apollo

HITACHI

SCHOTT
glass made of ideas

POLYCAB

KRIBHCO
Cooperative and beyond...



And many more...



Accredited "A+" by NAAC

COURSE FEE

Tuition and other fees will be Rs.68170/- per year (to be paid in two parts).

LINK FOR FILLING UP THE ONLINE ADMISSION FORM

gcas.gujgov.edu.in

Admission Form Fees: Rs.300/-

For further information, please contact:

Ms. Divya Chhabalani ☎ +91 9157228383

Mr. Nikunj Rabari ☎ +91 8140483646

Three Year MBA Programme
M. S. Patel Institute of Management Studies,
Faculty of Management Studies,
The M. S. University of Baroda,
Vadodara-390002



| executivemba-mgmt@msubaroda.ac.in



| www.msubaroda.ac.in



| Opp. University Head Office. Nr. Shastri
Bridge. Fatehgunj Vadodara - 390002

